

KEEPING
YOU DRY
S I N C E
2000





OUR COMPANY

We are a local company that has been serving Santa Cruz County for over 20 years. As a full service roofing contractor, we are able to provide outstanding quality work in the areas of residential and commercial roofing. We pride ourselves on providing quality installs with quality products.

We offer products with lifetime warranties on both steep and flat roofing applications and back all of our installations with a 10 year craftsman warranty. Whether you are looking for a luxury option for those making a statement, are needing a new roof or roof repair, we are the company you are looking for.

WHY US?



PLATINUM PREFERRED CONTRACTOR

We are the only Owens Corning Platinum Preferred Roofing Contractor in Santa Cruz County, meeting the strictest standards for professionalism, reliability and craftsmanship.



PROMISE

We offer roofing systems that come with a lifetime material warranty and a 10 year craftsmanship guarantee.



PEACE OF MIND

Our experienced and trained installers live by a code defined in our core values: trustworthy, team oriented, reliable, proactive, honor and timeliness.

CORE FOCUS: *Delivering a superior roofing experience that protects our customers most valuable asset and gives them peace of mind.*

We are a team of professionals who will work with you to ensure a good, quality experience from start to finish. We are:



BRITT / KATIE
SALES SUPPORT

She is part of the sales team. She will schedule your roofing appointment and help you choose the right style and design for your roofing system.



KEVIN / AARON / SHAUN
ROOF EXPERT

He is our Roof Expert. He will advise you on the best roofing system for your project, and together you will find the best solution for your roof. He will send you the proposal with all the necessary information for your project.



LORELEI
OPERATIONS SUPPORT

She is the office manager. She will assist you with preparing for your roofing project and help answer any questions with regard to City/County compliance. She is also in charge of billing.



JAMES / RICK
OPERATIONS

They manage our operations department, and will work with you on-site, directing the crew and making sure everything is to your expectations.



THE CREW
ROOFING TEAM

We have the best possible team that will work with you on your roofing project, using all of their skills and creating the best possible roof for your house. Our Team represents Quality.



KELLY
OWNER

He is the owner, and will make sure that you are satisfied with your final product.



THE 6 TENETS OF SUPERIORITY



GUARANTEE: We offer roofing systems that come with a lifetime material warranty and a 10 year craftsmanship guarantee.

OUR PROCESS

The text below describes the whole process of getting a new roof; starting with the initial estimate, and ending with the completion of your project.

1

The roof expert will first visit the site and explain all of the different options you have for your new roof.

2

Once we have all of the information, we will create and send a proposal.

3

After you have received and read the proposal, you can ask any questions you may have to either the roof expert or the rest of our team in the office.

4

Once you sign the proposal, we will add you to our job board and keep in touch with you regarding updates related to your project. An information sheet will be sent to you with helpful recommendations to prepare for the project.

5

Approximately one week before beginning to work on your roof, our Operations and Office Manager will let you know the date we will start, as well as coordinate the entire roofing process with you, such as:

- Tear off existing roof
- Substrate evaluation
- Installing specified underlayment
- Installing/replacing flashings
- Valley areas
- Insulation installation (Optional)
- Exterior layer installation
- Technical details
- Final inspection by the regulating agency

6

Once your project is completed, we will ensure that you are satisfied with the quality of your new roof. We would also appreciate if you could leave any feedback you have regarding the services provided.

**Please note that every roofing process is unique, so some steps may change.*

To read more about our process, [click here](#)



PAYMENT SCHEDULE

1

FIRST DEPOSIT: This will be made when you sign the contract and will be 10% of the total proposed price. We will send you a receipt notifying you that we have received your payment.



2

INVOICE #1: You will receive this invoice once we deliver the materials and start working on the project. 50% of the invoice total will be due.



3

THIRD PAYMENT: the remaining amount of Invoice #1 will be paid once the job is complete.



4

Extras: Any extra costs (woodwork, extra layer of tear, etc.) that were not determined in the initial proposal will be submitted as a change order, due upon receipt.



*We accept cash, checks or credit cards.
The prices that are shown in the proposal are based on cash payments.*